

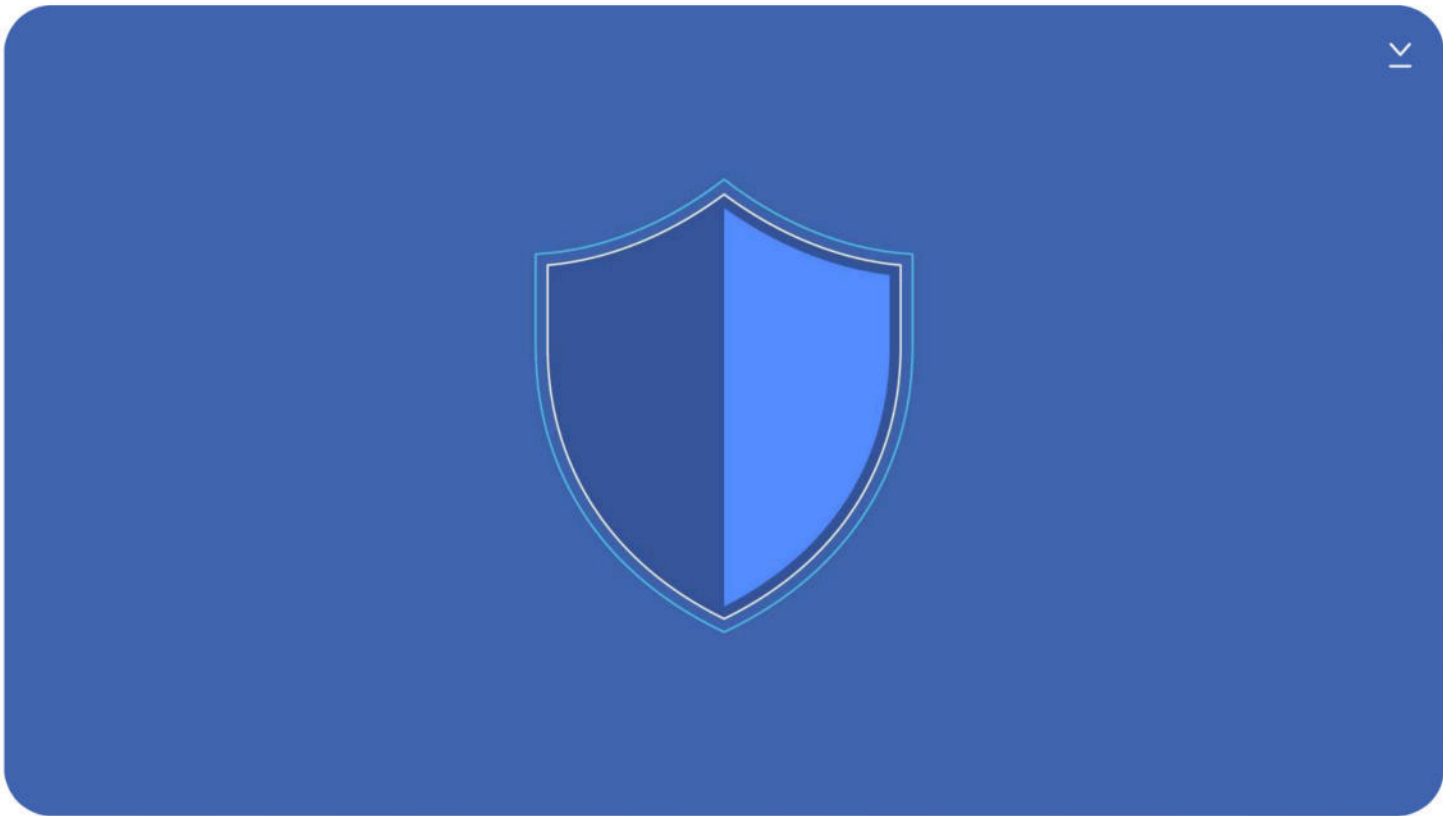
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META

# Removing Coordinated Inauthentic Behavior From the Philippines

March 28, 2019

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*By Nathaniel Gleicher, Head of Cybersecurity Policy*

Today we removed 200 Pages, Groups and accounts that engaged in coordinated inauthentic behavior on Facebook and Instagram in the Philippines, misleading others about who they were and what they were doing.

We are constantly working to detect and stop this type of activity because we don't want our services to be used to manipulate people. We're taking down these Pages and accounts based on their behavior, not the content they posted. In this case, the people behind this activity coordinated with one another and used fake accounts to misrepresent themselves, and that was the basis for our action.

While we are making progress rooting out this abuse, as we've said before, it's an ongoing challenge and we constantly have to improve to stay ahead. That means building better technology, hiring more people and working more closely with law enforcement, security experts and other companies.

We'll update this post with more details when we have them, or if the facts change.

## **What We've Found So Far**

The individuals behind this activity used a combination of authentic and fake accounts to disseminate content across a variety of Pages and Groups. They frequently posted about local and political news, including topics like the upcoming elections, candidate updates and views, alleged misconduct of political opponents, and controversial events that were purported to occur during previous administrations. Although the people behind this activity attempted to conceal their identities, our investigation found that this activity was linked to a network organized by Nic Gabunada.

- *Presence on Facebook and Instagram:* 67 Pages, 68 Facebook accounts, 40 Groups and 25 Instagram accounts.
- *Followers:* About 3.6 million accounts followed one or more of these Pages, about 1.8 million accounts joined at least one of these Groups and around 5,300 accounts followed one or more of these Instagram accounts.
- *Advertising:* Around 59,000 USD in spending for ads on Facebook paid for in Philippine peso, Saudi riyal and US dollars. The first ad ran in January 2014 and the most recent ad ran in March 2019.

We identified these accounts and Pages through an ongoing internal investigation into Philippines-linked coordinated inauthentic behavior. Our assessment benefited from open source reporting. We have shared relevant information with policymakers and industry partners.

Below is a sample of the content posted by some of these Pages:

**Bong Go Supporters**  
March 23 at 3:34 AM · 🌐

Na DU30 Na Naman Tayo! MRT, May Mga Bagong Aircon Units! Winter na sa Pinas!

[See Translation](#)

**'Comfortable Life For all'**

DAILYBUZZ.TOP  
**News Update: Na DU30 Na Naman Tayo! MRT, May Mga Bagong Aircon Units! Winter na sa Pinas!**

👍 8      2 Shares

Caption: DU30 blessed us again! MRT has new air conditioner units! It's now gonna be cold in the Philippines!

Photo text: "Comfortable Life for all"

**Duterte Warriors** Published by [?] · 1 hr · 🌐 Like Page ⋮

Mister at misis niyang may 4 raw na kabit, nagharap na sa programa ni Tulfo. Panoorin niyo dito ang matinding tapatan ng dalawa. Pakikalat.

[See Translation](#)



PINOYTHINKING.NET i

**Man Complains About His OFW Wife For Having Affairs With 4 Men, Including Saudi Employer | Pinoy Scooper**

👍 🤔 😬 39 4 Comments 14 Shares

Caption: Husband and his wife that allegedly has 4 lovers, confront each other on Tulfo's program. Watch the intense confrontation of the two here. Please spread.

**Pinulungang Binisaya** January 23 at 2:17 AM · 🌐

Like Page

Kanindot sa mga fountains idol kaayo ag gagama 🍀



DAILYPRAYERS.ALTERVISTA.ORG

**WATCH : Amazingly Creative Water Fountains**

Most of us see fountains in a public place and it gives a relaxing effect for...

Caption: The fountains are so beautiful

**Trending Now** Published by [redacted] 171 · 3 hrs · 🌐

Like Page

Maari palang manganak ang isang lalaki sa pamamagitan ng Cesarian or C-Section. Paano ito nangyari? Alamin!

See Translation



PINOYUPDATES.COM | BY BAYAN KO

**Nanganak ang lalaking ito matapos i-caesarian! Paano ito nangyari?**

This man got pregnant, and gave birth to a healthy boy after a C-section. Nobody expected this, b...

3

2 Comments 2 Shares

Caption: Apparently it's possible for a man to give birth through C-section or C-section. How did this happen? Find out!

A screenshot of a Facebook post from the page 'Kuya Sonny Angara', dated January 18 at 12:00 AM. The post features a photograph of a man in a white shirt speaking at a podium in a legislative chamber. Overlaid on the image is the text '150 na Batas' in large white font. Below the image, a blue banner contains the text 'Hard working and most productive senator.' in yellow. At the bottom of the post, the name 'Kuya Sonny Angara' and 'Community Organization' are visible, along with a 'Send Message' button.

**Kuya Sonny Angara**  
January 18 at 12:00 AM · 🌐

Mula nung sya ay kongresista hanggang ngayong senador na sya, umaabot na po sa 150 batas ang naipasa ni Kuya Sonny Angara.

# 150 na Batas

**Hard working and most productive senator.**

**Kuya Sonny Angara**  
Community Organization

👍 Like Page

📧 Send Message

Caption: Since the time he was a congressman and now that he is a senator, Kuya Sonny Angara has passed 150 laws.



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